



Giancarlo Gardin -Curriculum Vitae

www.giancarlologardin.com

Giancarlo has been a professional photographer since 1975. His Photographic Agency was the first Italian one to be officially sponsored by *Canon*.

In 1978 he decides to expand his business to include Publicity, Fashion and Interior Photography. In 1980 his always-present love for landscaping and nature drives him to publishing *Il Sile*. Giancarlo then moves to Milan, where his publishing experience continues. He publishes *Milano Romana* and *Ville Venete di Treviso* for *Rusconi Publisher* and the monthly magazine *Natura Oggi* puts him in charge of its Photographic Insertion. He shoots an important reportage flying by helicopter for over 100 hours and documenting: for *Natura Oggi* the Italian Cities and the Alps, for *Scienza e Vita* the Rivers and for *Famiglia Cristiana* the Coast.

In 1985 Giancarlo starts his *Studio Gardin* where he brings all of his experience to fruition by applying it to Interior and Exterior Architectural Photography. He produces, in full autonomy, *reportages* that he sells on the International market. He publishes over 100 *reportages* each year and soon reaches the important goal of 100 covers. In these years his book publishing experience furthers. He is asked, by editors such as *Taschen* and the *Michael Friedmann Publishing Group*, to create *Italian Country*, *Alpine Interiors*, *Baustein* and *Oltre il Giardino*. In 1999 he starts *Archideos Books*, in Milan, publishing *Case di Sardegna* which has a huge success selling over 20.000 copies.

Since 1991 *Hasselblad* regularly puts him in his important publications *The system*, *International covers*, *Forum Magazine*. In 1996 his pictures are presented at the spectacular *Photokina* in Cologne.

Starting in 1997 he holds a series of work-shops and lectures for the *Consorzio turistico dell'Alto Adige* in Bozen and Brixen, for the *Comunità Europea e la Regione Umbria* in Gubbio and for the in *Provincia di Trento* Trento.

Since 1982 he is present in several Museums and galleries. His exhibitions have been organised by the *Museo di Castelvecchio* in Verona dedicated to the works of the Architect Carlo Scarpa and the textures of *Cangrande della Scala*, at the 42° *Salone del Mobile* in Milan with a reportage on Milan's Fair, at the touring exhibition "Is there space for optimist?" organized by Amnesty International, and at the closing auction organized by *Finarte*. He is amongst the photographers on the catalog of the *Foundation for Contemporary Photography* by the *Carrara Museum*, Bergamo. He also has a Wholly dedicated exhibition called "Oltre il Giardino" at the *Estro* gallery in Padova sponsored by Lanfranco Colombo.

In 1998 Giancarlo's passion for photography and optics leads him to patenting *Free Eye*. This ingenious yet simple instrument is a connecting disk that allows any professional camera (both photo and video) to correct the perspective view. Once the product is created, by the Dutch maker *Cambo*, Giancarlo commercializes it in several Countries and online.

In 1999 he starts the Publishing Home *Archideos Libri* in Milan. *Archideos* gives birth to two book collections: *Architettura dei Luoghi* and *Architetti D'Oggi*. Both collections have been hugely appreciated from both the critique and the public.